**Missing one**

Good start – talk through the introduction – then bring the agenda

Add a pause – why are these ads showing up? Make a little more of this – motivational question

These slides are much better – they are really helping me to follow what you are saying.

However, animate them

randomized (“m”) want (“t”)

Avoid light blue on white – hard to see

For advertisement – research design – no need for table lines – animate, animate

Three sources of risk . . . this is working great

“Bias” “s” / wads “ds” / “hidden” “i”

Do not forget the closing – I’m hearing the opening – “let’s talk about what this means for . . .”

Good ending